



# CHAMPAIGN-URBANA SYMPHONY ORCHESTRA

Stephen Alltop, Music Director & Conductor

## Advertise with the Champaign-Urbana Symphony Orchestra!

Your business gets noticed when you advertise in CUSO concert programs! The 2014-15 CUSO season includes five subscription concerts, and all audience members receive printed programs at each performance. Concerts are attended by 600-1,400 patrons, and CUSO concertgoers are educated, discerning consumers who appreciate our corporate supporters.



Stephen Alltop,  
CUSO Music Director & Conductor

To reserve your ad space, complete and return this form to the CUSO office. Ad specifications are detailed below. If you have any questions, please call or email the CUSO office.

### CHAMPAIGN-URBANA SYMPHONY ORCHESTRA

701 Devonshire Dr C-24  
Champaign, IL 61820  
(217) 351-9139

music@cusymphony.org | www.cusymphony.org

*Corporate sponsorship opportunities are also available. Depending on the level of support, corporate sponsors receive complimentary tickets, public recognition, and program advertising. Please contact the CUSO office to learn more.*

### Ad Information *Sizes listed in inches*

All ads are black & white:

- **Full Page** 4.75w x 7.75h
- **Half Page** 4.75w x 3.75h
- **Quarter Page** 4.75w x 1.75h or 2.25w x 3.75h

PDF (preferred), JPEG, and InDesign files accepted. Please send your ad to **music@cusymphony.org** no later than **October 1** (if reserving space for the October concert) or **six weeks before** the concert program in which your ad will first appear.

## Order Form

### FULL PAGE

- \$1,100** (your ad in all five programs)
- \$800** (your ad in one program; *please indicate below*)

### HALF PAGE

- \$600** (your ad in all five programs)
- \$400** (your ad in one program; *please indicate below*)

### QUARTER PAGE

- \$350** (your ad in all five programs)
- \$200** (your ad in one program; *please indicate below*)

*Please indicate the program(s) in which your ad should appear:*

- Voyages** (October 25, 2014)
- Holiday Splendor** (December 11, 2014)
- Musical Revolutionaries** (January 31, 2015)
- Music of the Heartland** (March 6, 2015)
- The Triumph of Music** (April 25, 2015)

*Please indicate your payment method:*

- Check Enclosed
- Credit Card
- Please Invoice

BUSINESS NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

CREDIT CARD NUMBER (VISA, MasterCard or Discover)

EXPIRATION

CVV NUMBER