



CHAMPAIGN-URBANA SYMPHONY ORCHESTRA

Stephen Alltop, Music Director & Conductor

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*Deceased

The CUSO is the professional orchestra in residence at the Krannert Center for the Performing Arts, University of Illinois, and is partially funded through a grant from the Illinois Arts Council, a state agency.

Dear friends and supporters,

For fifty-four years, the Champaign-Urbana Symphony Orchestra (CUSO) has proudly showcased our community's cultural and economic strength and engaged the imagination and creativity of its children. Last season, the CUSO reached nearly 7,500 audience members with the uplifting power and beauty of some of the finest music ever created. And through the Youth Concerts at the Krannert Center and small ensemble performances in area schools, over 5,500 young people experienced that rich tradition, many for the first time.

HOW YOUR COMPANY CAN HELP

The outstanding programs and cultural legacy of the CUSO are made possible by patrons and donors who share our belief that this orchestra is an integral part of the cultural fabric of our community.

Please consider supporting the CUSO, a 501(c)3 organization, with a tax-deductible corporate contribution. Your company's donation will have an immediate impact in support of the CUSO's award-winning youth engagement programs and the orchestra's moving and relevant live performances.

Your business gets noticed when you support the CUSO. Opportunities for advertising, complimentary tickets, and more are detailed on the next page, and enclosed you can find information about the exciting upcoming season: *Music of the Heartland*.

The CUSO is your orchestra, and your gift matters. Over 95% of our musicians live and work in Champaign-Urbana, and together with our Board members, Music Director, and guest artists, they participate visibly in our cultural life and share the gift of music in retirement communities, hospitals, University events, social occasions, and more.

We hope you will join us in our mission to inspire the next generation and enhance the quality of life in Champaign-Urbana. To donate, please complete and return the enclosed form. To learn more or to meet with a Board member or our Music Director, please call the CUSO office at (217) 351-9139. Thank you for your generosity and support.

Sincerely,

The CUSO Board and Staff
701 Devonshire Dr, C-24
Champaign, IL 61820
(217) 351-9139
music@cusymphony.org | www.cusymphony.org

OUR MISSION

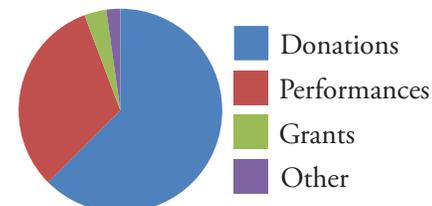
The CUSO is a professional orchestra dedicated to enhancing the quality of life in the community by providing symphonic music of the highest caliber through live performances and music education in the schools, the concert hall, and the community.



Thousands of school children await the beginning of one of the 2014 Youth Concerts.

- 1959** The CUSO is founded.
- 1964** The Youth Concerts begin.
- 1969** The CUSO begins performing at the Krannert Center.
- 1988** The CUSO is designated the professional orchestra in residence at the Krannert Center for the Performing Arts.
- 2009** The CUSO celebrates 50 years.
- 2013** Stephen Alltop becomes the CUSO's fourth Music Director.

OUR NEED



CUSO Budgeted Revenue

Each season, the CUSO must raise \$170,000 in donations. Over 60% of our budget must be met through the generous support of our sponsors and donors.



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2014-15 Business Sponsor Registration

Our company will join the CUSO in its mission to enhance the quality of life in our community and engage the students of Champaign-Urbana with a gift at the following level:

- | | | |
|-----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> \$10,000 | <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$1,000 |
| <input type="checkbox"/> \$500 | <input type="checkbox"/> \$250 | <input type="checkbox"/> Other |

Please indicate your payment method:

- | | | |
|---|--------------------------------------|----------------------------------|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Credit Card | <input type="checkbox"/> In-Kind |
| <input type="checkbox"/> Please Invoice | | |

BUSINESS NAME (Please print your name as it should appear in the program)

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

CREDIT CARD NUMBER (VISA, MasterCard or Discover)

EXPIRATION

CVV NUMBER

To ensure recognition in the first program of the concert season, please return this form and submit your ad (if applicable, see specifications at right) to the CUSO office no later than September 1, 2014.

Send materials to

Champaign-Urbana Symphony Orchestra

701 Devonshire Dr, C-24

Champaign, IL 61820

music@cusymphony.org *preferred for ad submission*

(217) 351-9139 | (217) 351-9162 *fax*

Sponsor Recognition & Benefits

Your business gets noticed when you support the CUSO! Opportunities for recognition, advertising, and complimentary tickets are available at the following sponsorship levels:

\$10,000+ | Concert Sponsorship Benefits

- Logo featured on the poster of the concert sponsored. *Call the CUSO office to choose a performance to support!*
- **FULL-PAGE** ad in all five concert programs
- Logo included in concert mailings to over 3,000 households
- Logo and sponsorship listing in all concert programs
- 40 complimentary concert tickets to the concert sponsored *or* 8 complimentary season tickets. *Call the CUSO to claim your tickets.*

\$5,000+ | Sponsorship Benefits

- **FULL-PAGE** ad in all five concert programs
- Logo included in concert mailings to over 3,000 households
- Logo and sponsorship listing in all concert programs
- 20 complimentary concert tickets *or* 4 complimentary season tickets. *Call the CUSO to claim your tickets.*

\$1,000+ | Sponsorship Benefits

- **HALF-PAGE** ad in all five concert programs
- Sponsorship listing in all concert programs
- 10 complimentary concert tickets *or* 2 complimentary season tickets. *Call the CUSO to claim your tickets.*

\$500+ | Sponsorship Benefits

- **QUARTER-PAGE** ad in all five concert programs
- Sponsorship listing in all concert programs

\$250+ | Sponsorship Benefits

- Sponsorship listing in all concert programs

Ad Information *Sizes listed in inches*

All ads are black & white; please note new, larger sizes:

- **Full Page** 4.75w x 7.75h
- **Half Page** 4.75w x 3.75h
- **Quarter Page** 4.75w x 1.75h *or* 2.25w x 3.75h

PDF (preferred), JPEG, and InDesign files accepted. Please send your ad to **music@cusymphony.org** by September 1, 2014.



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Music of the Heartland The 2014-15 CUSO Season

Voyages

Sat Oct 25, 2014 7:30 p.m.

The season opens with a musical voyage, beginning with the dramatic portrayal of Scotland's Hebrides Islands by the well-traveled Felix Mendelssohn. John Corigliano's *Voyage for Flute and Strings* soars with lyric expression and lush harmonies. John Williams' clever suite from *Catch Me If You Can* appears next, followed by Rimsky-Korsakov's *Scheherazade*, which weaves a tale of Arabian princes and sailing ships into one of the most colorful orchestral scores ever written.



Holiday Splendor

Thu Dec 11, 2014, 7:30 p.m.

A holiday treat for the entire family, this program features a delightful array of music for the season! The CUSO will be joined by a children's chorus, adult singers, and of course, jolly old St. Nick.

Musical Revolutionaries

Sat Jan 31, 2015, 7:30 p.m.

Stravinsky and Beethoven each charted new directions in music with their bold creations. Stravinsky's *Petrushka* calls forth an immense orchestra and pulsates with vivid details and evocative textures. With his *Piano Concerto No. 5*, Beethoven blazed new trails in the concerto form and offered some of his most heroic music.



Music of the Heartland

Fri Mar 6, 2015, 7:30 p.m.

This concert celebrates the American heartland and salutes the dedicated farmers who tend our bountiful fields. The *Suite* from Aaron Copland's beautiful opera *The Tender Land* includes the well-known tunes "Zion's Walls" and "The Promise of Living." Jeff Midkiff's *Concerto for Mandolin and Orchestra* melds bluegrass and classical styles, and the timeless, soaring melodies of Dvořák's *New World Symphony* reflect the composer's time in the American Midwest.

The Triumph of Music

Sat Apr 25, 2015, 7:30 p.m.

Few concertos offer the solo violinist more expressive and heroic passages than Jean Sibelius' lyrical and electrifying *Violin Concerto*. Dmitri Shostakovich poured inner turmoil and indomitable spirit into his *Fifth Symphony*. The poetry and power of this majestic work bring the CUSO season to a triumphant conclusion.



All performances held at the Krannert Center for the Performing Arts. Programs subject to change without notice. The CUSO is partially supported by a grant from the Illinois Arts Council, a state agency.